

# 10 THINGS YOU MUST KNOW WHEN CHOOSING TO HAVE PERMANENT MAKEUP

FREE REPORT



**SUSSEX PERMANENT MAKEUP**

**Katy Jobbins - [KatyJobbins.com](http://KatyJobbins.com)**

*Full Price List is at the End of this Report*

**10**  
**Things You**  
**MUST**  
**Know, When**  
**Choosing to Have**  
**Permanent Makeup!**

**FREE REPORT**

**The Sussex Permanent Makeup - Katy Jobbins,  
Full Price List is towards the End of this Report**



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### **Disclaimer**

This report is based on the experience and views of Katy Jobbins, a well educated and experienced permanent makeup technician, who has been performing safe procedures on very satisfied clients. The author is not responsible for any permanent makeup procedures done which does not meet any individual's expectations.



# Your Permanent Makeup Technicians Experience

This report is written by Katy Jobbins, founder & head trainer of the 'Permanent Makeup Training Academy' & Sussex Permanent Makeup. She is one of **the most widely recognised Permanent Makeup artists in the UK.**

Katy was hired to train top Cancer Trust para-medical tattooist's in the art of creating natural hair stroke eyebrows & eyelash enhancement for their cancer patients. She has successfully completed thousands of permanent makeup procedures over her career and has trained many students in the art of permanent makeup.



Above: Katy Jobbins, Founder & Head Trainer of The Permanent Makeup Training Academy & Sussex Permanent Makeup



Katy is Officially the 'Crème de la Crème' of Permanent Makeup Artists, winning the 2010 award for 'Outstanding Achievement in her Field of Expertise'. This award was previously awarded to the Billionaire, Sir Richard Branson.



This Award followed her 2009 success of winning the 'Best Customer Focus' honour at the 2009 Best Business Awards.



In July 2012 Katy's 'Permanent Makeup Training Academy' saw off huge competition to win the 'Best Innovation in Business Award' at the Prestigious Business Matters Awards. She won this for her unique

and innovative training methods, courses & products, that have helped all her students get off to flying starts in the industry



Above: Katy Jobbins, Receiving her award for 'Best Innovation in Business' at the 2012 Business Matters Awards.



On Friday 22nd of November 2013, Founder & Head Trainer of the Permanent Makeup Training Academy & Sussex Permanent Makeup, Katy Jobbins, was crowned the 'Woman of the Year' for the Hair & Beauty Industry, by Former Olympic Champion & OBE Sally Gunnell



*Above: Left, Sally Gunnell OBE, Right, Katy Jobbins.*

This award truly recognised the hard work and effort she had put in to helping her students set up and succeed in the permanent makeup & beauty industry. Coupled with the ongoing support and aftercare she gives each and every one (as well as her own personal clients), led the judges to have no choice but to crown her the outright winner.

**Then topping her 2013 Achievements, on Friday 18th of July 2014, Founder & Head Trainer of the Permanent Makeup Training Academy, Katy Jobbins, was crowned the 2014 Success Story of the Year & also scooped the final and most coveted award of the night...**

### **...The Overall '2014 Sussex Woman of the Year'**



*Above: Katy Jobbins, accepting the 2014 Woman of the Year 'Success Story' Award.*



*Below: Katy Jobbins, accepting the title of 2014 'Sussex Woman of the Year' by Julie Harrison – Business Development Manager – Chichester Chamber of Commerce & Industry & Celebrity Radio Presenter for Wave FM, Mark Collins*



And In 2015 the Awards Continued ...



The Academy's Permanent Makeup Start-up Course was voted the UK's health and beauty program of the year at the



very prestigious 2015 International Business Excellence Awards.

And winner of the 2015 Global Business Excellence awards for Outstanding Educational Service.



Global Business Excellence Awards

**Winner 2015**

*Outstanding Educational Service*

# Some Headlines that Sussex Permanent Makeups Katy Jobbins & her Training Academy have been making in Top Industry Magazines & Newspapers Recently...

## "YouTube Training Sensation..."

**YouTube training sensation**

With over 160 videos across two YouTube channels, the Permanent Make-Up Training Academy and its founder, Katy Jobbins, have now had over 100,000 video views. From live demonstrations, tips and advice for those looking to start a career in permanent make-up as well as over 100 client and student reviews, the YouTube channels help to showcase the expertise of the Permanent Makeup Academy, highlighting it as a place for anyone thinking about entering the industry or improving their current skills and technique.

Log onto [www.YouTube.com/PermanentMakeupUK](http://www.YouTube.com/PermanentMakeupUK) and [www.youtube.com/katyjobbins](http://www.youtube.com/katyjobbins).

## "Another Top Industry Award..."

**Another top industry award for PMUA trainer**

Katy Jobbins receives her latest award from the Winner of the 'Top Beauty Award'.

The end of her year saw Katy Jobbins, founder of the Permanent Makeup Training Academy, being announced as the 2013 'Woman of the Year' in the Hair and Beauty Industry at the 2013 'Women of the Year' Awards at the Hilton Hotel in Ascot, West Sussex.

Katy told GVN "Being voted 'Woman of the Year' in the Hair and Beauty industry at such a high profile awards ceremony, I think was a great way of recognizing the hard work and dedication that I have put into helping both my clients and my students who have come to me for training and guidance over the last year."

## "Ask the Experts..."

**ask the experts**

**Katy Jobbins**  
Founder of Permanent Makeup Training Academy

**How can someone who is new to the beauty industry succeed as a permanent makeup technician?**

Over the last few years, I have seen a lot of people who are new to the industry and are looking for a way to succeed. The key is to find a mentor who can guide you through the process. I have been fortunate to have a mentor who has helped me through every step of the way. It is important to have someone who can provide you with the knowledge and experience that you need to succeed. I have also found that it is important to have a good network of people who can support you. This can be done through social media, industry events, and by reaching out to other professionals in the industry. I have also found that it is important to have a good understanding of the business side of the industry. This can be done through courses, seminars, and by reading industry publications. I have also found that it is important to have a good understanding of the legal side of the industry. This can be done through courses, seminars, and by reading industry publications. I have also found that it is important to have a good understanding of the marketing side of the industry. This can be done through courses, seminars, and by reading industry publications.

## "Make A Permanent Change in Your Career..."

**Make a 'permanent' change in your career**

It seems more and more people are discovering the benefits of learning Permanent Make-up. Katy Jobbins, Founder and Head Trainer for The Permanent Makeup Training Academy told GVN: "Over the last couple of months we have seen a huge surge in people currently specialising in other areas of the beauty industry, wanting to add permanent make-up to their skill base!"

Margot, a Nurse, Botox® / Filler and Laser specialist from Kent, who trained with Katy in January, said: "I thought permanent make-up would go hand in hand with what I do at the moment and means that I can offer my clients something a little more."

• Permanent Make-up Training Academy:  
0144 430 0157

## "Katy Wins Hair & Beauty Award"

**WOMAN OF THE YEAR**

**Katy wins Hair and Beauty award**

The 'New Year' has seen a lot of people who are looking for a way to succeed. The key is to find a mentor who can guide you through the process. I have been fortunate to have a mentor who has helped me through every step of the way. It is important to have someone who can provide you with the knowledge and experience that you need to succeed. I have also found that it is important to have a good network of people who can support you. This can be done through social media, industry events, and by reaching out to other professionals in the industry. I have also found that it is important to have a good understanding of the business side of the industry. This can be done through courses, seminars, and by reading industry publications. I have also found that it is important to have a good understanding of the legal side of the industry. This can be done through courses, seminars, and by reading industry publications. I have also found that it is important to have a good understanding of the marketing side of the industry. This can be done through courses, seminars, and by reading industry publications.

## "Awards A-plenty"

**Student support**

After a successful year of winning awards, Katy Jobbins and her company, The Permanent Makeup Training Academy, have now been shortlisted as a judge's favorite to potentially walk away with four more prestigious awards.

The Academy has been shortlisted for the 'Best Education & Training' and 'Best Customer Service' awards at the 2013 Business Matters Awards. Meanwhile Katy has been shortlisted as a Judge's Favorite in the categories of 'Business Personality of the Year' and 'Star of the Future'.

Katy told GVN "What makes this year's achievements even more satisfying than in previous years is that one of my top one students has been shortlisted for the 'Work Start-up Business' award within just six months of her initial training with us. I feel no greater achievement than when my students achieve outstanding success on their own right as a direct result of the training we provide."



# “10 Things You MUST Know When Choosing To Have Permanent Makeup”

## 1 - Never, Never, Never, Choose A Permanent Makeup Artist On Price Alone!

Permanent make up ranges from as little as £50 per procedure to £1500 per procedure & there is a very good reason for this. You should never choose on price alone, but rather on the competence of the Permanent Makeup Artist. Remember, permanent makeup is a science and an art form.

In my opinion prices generally reflect the level of education & expertise of the technician you are considering. Never forget that whoever you choose to perform your permanent makeup procedure will be **permanently** tattooing your face!

## 2 - What is the Technicians Background – Is it Artistic, Medical or Neither?

Depending on which treatment you want to have, I would suggest that you choose a technician who specialises in what you would like to achieve.

Some technicians specialise in medical reconstruction i.e. areola, burn victims, people with alopecia, those born with a cleft palate or who have had significant scarring to their body.

I, for example (with my artistic background) I specialise in enhancing clients overall look on a purely aesthetic level. The treatments I specialise in include: realistic eyebrow hair simulation, eyeliner & eyelash enhancement, Lip blush, full lip colour & cupid's bow enhancement.

As a result my clients vary from those who go to a Medical Permanent Makeup Technician & I suggest you choose someone whose skills most suit your requirements.

### **3 - How Experienced is the Technician, NOT Just How Long Have They Been Doing It.**

Some Technicians will say that they have been doing Permanent Makeup procedures for 5 – 10 years and you would automatically consider them an expert. Beware: It is not necessarily how long they have been doing it that you should be considering, rather how many procedures have they completed.

You will be much better advised to choose a technician that has chosen Permanent Makeup as their main profession & completed anything from 100 to 250 procedures over the last year, rather than someone who claims to have been a Permanent

Makeup Technician for say 10 years that simply dabbles in and out of it whilst doing massage, facials, manicures & pedicures etc. the majority of their working time. Its true what they say “jack of all trades and master of none”.

### **4 - Do You Have Realistic Expectations?**

You need to consider both of the following. Do you have a realistic idea of what you are able to achieve and is your permanent make up artist able to fulfil these for you. If anyone tells you they will do ‘Amy Winehouse’ flicks, double or triple the size of your lips or lift your eyebrows 2 inches up your forehead, then run!

Remember that with permanent makeup, less is more. You can always add to your permanent makeup with conventional make up when you go out or if you fancy a colour change.

You can even add more permanent makeup a little way down the line if you want to. The idea of permanent make up is to enhance and complement your natural features and add sparkle - not change them completely.

Some people are just not suitable for the treatment when their expectations are just too unrealistic. Top Harley Street plastic surgeon (Rajiv Grover) once told me that “We are part therapist, part technician and sometimes the kindest thing to do is say NO!” I agree.

## **5 - Do They Belong to Associations in the Permanent Makeup Field?**

Most Permanent Technicians will be part of one or more of the following or similar professional Associations:

- ‘Dermagraphic School of Art’
- ‘British Academy of Micropigmentation’
- ‘Conventional & cosmetic Tattoo Association’
- ‘International institute of micropigmentation’

It is always worth asking them where they studied or what professional Associations they belong to. This will also give you an indication of their professionalism.

## **6 - Do They Keep Up With Continual Education?**

I am constantly looking for new ways to improve the service I am able to offer to my clients. My philosophy is that ‘you can never know too much on a subject & if you think you know it all, you are wrong.

Where growth stops, decay begins, there is always more to learn!’

Like any other profession, the very best permanent makeup technicians are passionate about their work and are hungry to learn more even when they are at the top of their game.

It might be a good suggestion to ask them what was the latest training course they have been on, or what are the latest techniques/styles that are both popular and they have recently learnt.

If they have been keeping up with the latest trends and education they should have no problem answering this type of question.

## **7 - Do they have testimonials in their portfolio?**

It is always worth checking with your technician whether or not they have testimonials from previous clients and whether or not they would be happy for you to call them and ask for a recommendation. The top technicians usually have a large portfolio of video testimonials that you should be able to watch.

You will never get a better, more accurate picture of what to expect, what can be achieved and how it has benefited someone, than by asking someone who has already used the Permanent Makeup Technician that you are thinking of choosing.

If the technician does not seem to have anyone she could recommend you call for a testimonial, you must seriously rethink whether this is someone who you are going to let tattoo your face.

I have over 300 videos which can be viewed on my [Youtube channel](#).

## **8 - Will They Give You A Free Consultation & Time To Think Things Through?**

Every permanent makeup technician I know gives free consultations. What you must make sure though, is that you feel 100% comfortable & confident in both the technician you choose to perform your treatment, and the treatment you have chosen.

**Never feel pressured into making an appointment to have the treatment done.**

If need be go away, take the technicians ad-vice and think it through for a few days, making completely sure you want to go ahead with the treatment. Remember just because you had the free consultation you are under no-obligation to have the treatment done.

Once you have made the decision to have Permanent Makeup, it is completely normal for the technician to then ask for a deposit to book the time and place of your treatment.

## THE PRICE LIST

All initial consultations are Free with no obligation. All prices include the following:

- ✓ A thorough consultation pre treatment.
- ✓ Expert pre-drawing, mapping & measuring.
- ✓ Bespoke treatment & touch-up appointment (6 weeks).
- ✓ Pigment sealing treatment to make the colour last longer & faster healing.
- ✓ Sterile & hypoallergenic conceal treatment for healing period.
- ✓ Full aftercare pack with written instructions.
- ✓ Vitamin A & D cream.

Permanent Eyebrows can give you a subtle brow lift to enhance the whole eye area, from replacing missing ends of eyebrows, adding hairs to sparse areas to create more symmetry, to total reconstruction of the full brow in male or female hair pattern for those undergoing Chemotherapy or suffering with Alopecia universals.

Blocked Power Brows	695
Smoked Soft Powdery Brows	795
Natural Hair Strokes with Layered Powder Effect Brows	895
Soft Shaded Ombre Powder Brows	995
Hand Tool Method Hair Stroke Brows	1095
Total Brow Reconstruction for Male or Female Hair Pattern	1295

Permanent Eyelash Enhancement thickens and defines lashes with minute dots of lash colour, attracting more attention to 'bare' eyes. Ultra Subtle. Ultra Pretty.

Ultra Subtle Eyelash Enhancement (Top)	395
Ultra Subtle Eyelash Enhancement (Bottom)	395

Permanent Smokey Eyeliner is the ultimate way to wake up with beautiful perfectly placed eye definition. 100% Stay-put eye makeup. Natural but noticeable.

Safe and Simple Thin Eyeliner Top	495
Safe and Simple Medium Eyeliner Top	595
Safe and Simple Thick Eyeliner Top	695
Safe and Simple Lower Eyeliner	395

Permanent Lip Enhancement can replace naturally receding lip colour with a newly perfect shape, increasing the volume for the perfect pout. So natural, only you will know.

Fine Lip Contouring	595
Natural Lip Blush	795
Aquarelle Lip Tint	995
Full Lip Colour	1295

## THE CLIENTS

“Absolutely fantastic! I'm really, really delighted. The majority of people think I've had a face-lift. They just know that something's really changed. It's structured my whole face & I'm really, really pleased.”  
- Linda Down, Horsham

“I've had my permanent makeup done many times before at top London Harley Street Clinics. Katy is by far the best. She took the most time, the overall experience was very nice. Love the shape - best shape I've ever had!”  
- Michelle Levy, Pyecombe

“I'm really confident in Katy. Being a makeup artist myself I wouldn't let anyone just touch my eyebrows or makeup. I really put my trust in her & she's done an amazing job. I'd always go to Katy, she's just brilliant & really knows her stuff.”  
- Claire Norburn, Hassocks

“To me there was no other option but to use Katy. I was recommended by a friend whose eyebrows were amazing. I took a 7 hour round trip to use her and would have travelled double. She is so talented, my eyebrows are amazing. I can't stop looking in the mirror. I absolutely love them. I am so pleased & am going to get more done.”  
- Alison Steadman, Dorset



### THE CONSULTATION

For a FREE no-obligation consultation about how you can benefit from a gorgeous set of permanent eyebrows, striking eyeliner or luscious lips give Sussex Permanent Makeup a call on 01444 300157.

A £50 non-refundable deposit will be required to reserve the date & time of your Permanent Make-up procedure, which will be deducted from the total treatment cost on the day of your treatment.

## SUSSEX PERMANENT MAKEUP

“Permanent Makeup is a Way for a Woman To Look and Feel Like Herself Only Prettier and Much More Confident ...”

Katy x



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## THE ARTIST

Katy Jobbins, founder & head trainer of 'The Permanent Makeup Training Academy' & Sussex Permanent Makeup is one of the most widely recognised

Permanent Makeup artists in the UK.

Katy has personally trained top NHS Cancer Trust paramedical tattooists in

natural effects for patients that have lost facial hair. Some of her clients travel literally the length of the country to come and use her & being one of the only Permanent Makeup specialist who is also a real artist, makes her one of the most in-demand permanent makeup artists in the UK. Katy has also written over 10 books & reports. She has also produced a series of DVD's & Online courses on the subject of permanent makeup.

- Studied BTEC Diploma in Art & Design (Level 3) at John Leggott College.
- Member of ACPB - Association of Cosmetic Practitioners of Britain.
- Level 4 VTCT World Class Qualifications in Micropigmentation (QCF) Reg No. 1107192.
- The award of this qualification is based on successful attainment of the national standards in units of competence by Dr Stephen Vickers Chief Executive. - Regulated by Ofqual
- Educator for ACTFast - Adrenalin Controlled Topical Anaesthetics. - Endorsed by VTCT
- Infection Control for Health Care Level 2 (VTQ).
- Teacher Training First Aid - Trained in CPR, Anaphylaxis, Eye Injury, Recovery Position, External Bleeding & Choking.
- TQUC Level 3 Award in Education and Training (RQF) Qualification Number: 601/1831/3.
- Minimum of 35 hours Specialist trainers training per year (CPD).
- Paramedical & Reconstructive Tattooing
- Trained in Essential Makeup (LCN)

Katy is a fully qualified, insured and licensed teacher in micropigmentation, microblading & paramedical tattooing. 3 Diploma's in Advanced Micropigmentation, Topical Adrenalin Anaesthesia & 30,000 permanent makeup procedures performed and over 400 students fully trained on a one to one basis. She has been performing permanent makeup treatments since the age of 19. Katy uses a combination of methods learnt throughout her extensive training in the UK, US, Thailand, Malaysia, Singapore & also with a number of Russian trainers in the UK and she continues her development via Continuing Professional Development (CPD).

As well either winning or being shortlisted for over 30 Industry, Training, Customer Service, Business, Entrepreneurial or Life Time Achievement awards, she has also been asked to judge various industry awards.

Katy has been a regular permanent makeup advice expert for the Guild News, Salon Today and Spa Elemental magazines and is a regular contributor & commentator for top industry magazines.

## TREATMENT BENEFITS

Look instantly younger & healthier.

Have Katy expertly apply your permanent makeup so you look great both day & night.

Never worry about makeup running or smudging again even when swimming, exercising or on holiday.

Save hundreds of hours per year by ditching your daily makeup routine.

Invest in yourself by coming to one of the best in the field of permanent makeup.

## THE COLOURS

All of our pigments are pharmaceutical grade, the best of the best quality, hypo-allergenic, pre-sterilised, vegan & have incredible colour retention. They meet all of the FDA and EU regulations for safety, testing, quality control and manufacturing. All colours will be custom blended by Katy specifically for you. Colour will fade gradually Colour Boost should be every 12-24 Months.

## THE AWARDS

**SUSSEX LIFE**  
2015  
Winner of the Year  
made up with award

**Lifetime ACHIEVEMENT**  
2018

**WINNER OF Training Centre OF EXCELLENCE**  
2016

**FINALIST Aesthetic Therapist / CLINIC OF THE YEAR**  
2015

**WINNER OF Success Story OF THE YEAR**  
2014

**WINNER OF Overall Sussex WOMAN OF THE YEAR**  
2014

**WINNER OF Outstanding ACHIEVEMENT**  
2010

**WINNER OF Best Customer FOCUS**  
2009

PLUS MANY MORE ...

## 9 - First Impressions Count

Ideally your consultation will take place in the same place that you will be having the procedure completed. Permanent Makeup technicians sometimes hold many clinics around the local area and may expect you to come to their salon for the actual treatment so this is not always the case.

Double check where you will be having your procedure completed & make sure it is a clean sterile environment. Have a look at their website, is it nice and tidy, easy to understand and informative.

Does their website have full contact details and a permanent address that you can visit at any time? Are portfolios on display and do they have plenty of testimonials?

Do they have videos of the procedure you are going to have and can you watch it?

You will probably find a Permanent Makeup Professional will have a website and place of business to match their overall standards. Once again if any of these are missing, you should question the ability and professionalism of the technician you are thinking of choosing.

## 10 – You Only Live Once – May As Well Look Fabulous 24/7!

When you have this treatment the only thing you will regret is that you didn't have it years ago! I loved my permanent makeup so much I decided to make a career of it! The favourite part of my job is making a person look and feel the best they ever have, knowing they will feel this way everyday.

So what are you waiting for – go for it & enjoy the money you will save on makeup & extra sleep you get every morning!

If I can be of any more assistance to you, if you have any questions that have not been answered by either this report or my website, or you would like to book a completely free, no-obligation consultation, then please do not hesitate to call me directly at Sussex Permanent Makeup at our head office on: 01444 300157 or send me an email on: [info@sussexpermanentmakeup.co.uk](mailto:info@sussexpermanentmakeup.co.uk)

Now have a quick look through my price list on the next couple of pages to see the types and variations of permanent makeup treatments I have available for you.

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# Katy Jobbins Case Studies

Here are a few case studies from past clients. You can see over 100 similar case studies on my [katyjobbins.com](http://katyjobbins.com) website under the client image portfolio menu.



## Upper and Lower Lash Enhancement: Non Smudge Eye Definition In Preparation For Wedding Day And Beach Honeymoon

This beautiful bride to be came to see me 3 months before her big day. She thought permanent make up would be a great investment for her over the next coming months and years.

This client is a natural beauty and barely wears any makeup on a day to day basis and was a little worried the result would be too dramatic for her. So I recommended she start off with a natural upper and lower eyelash enhancement.



This procedure will not be a strong line (when healed) but a soft Powdered effect in between the lashes, great for eye definition when on the Beach, Swimming, Exercising and No Make up Days. Ultra Subtle. Ultra Pretty.

Before Permanent Upper And Lower Lash Enhancement

## Immediately After Upper Eyelash Enhancement



Here's the beautiful result immediately after the upper eyelash enhancement procedure, The client will also be having lower eyelash enhancement. The client was completely comfortable throughout the treatment as I apply a topical anesthetic designed specifically for the eye area with a PH balance of 7. As you can see there is minimal trauma to the eye area, no bruising, bleeding or swelling.

## Immediately After Upper And Lower Eyelash Enhancement

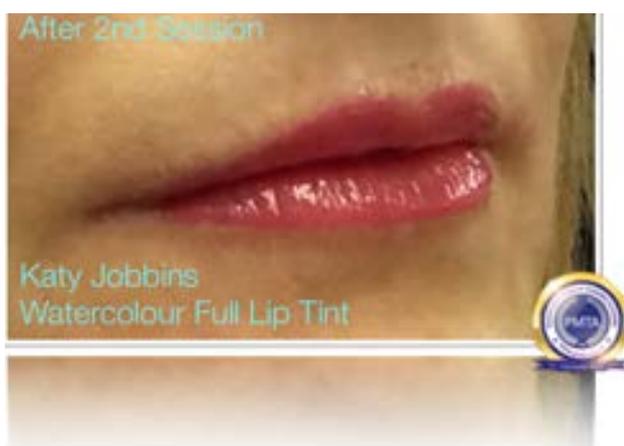


A Soft, Smokey Frame Enhances the beautiful natural green eye colour, My bride to be was very happy with her upper and lower eyelash enhancement procedure that she went on to have her natural lip blush too!

Although the colour looks jet black immediately after treatment, within 4 or 5 days the colour will soften by around 70% turning smokey and translucent and the client can just wear mascara to enhance even further. The colour will fade gradually over the years and the client can come back for a colour booster every year or two.



## Final Permanent Lip Shape & Colour Adjustments At The 6 Week Top Up Appointment



**Permanent Makeup 2nd Session  
Watercolour Full Lip Tint  
Follow Up 6 Week Appointment To  
Perfect The Permanent Lip  
Treatment**

This lady came to me 6 weeks ago for a watercolour full lip tint. I always do this procedure as a two step process to make sure clients are really happy with the healed end result.



I usually find that clients like a softer colour in their initial appointment as they are a little apprehensive at first. I always tell client that we can add more colour at the second appointment but its harder to take it out.

The client loves the healed result and would like to go a little more vibrant and add more pink hues to the tone. With a much finer needle on the second appointment I can alter the shape to create as much fullness as possible for the client without going over her natural lip tissue.

### **You Can See The Lips Healed After the First Appointment Here**



### **Immediately After 2nd Permanent Lip Appointment**

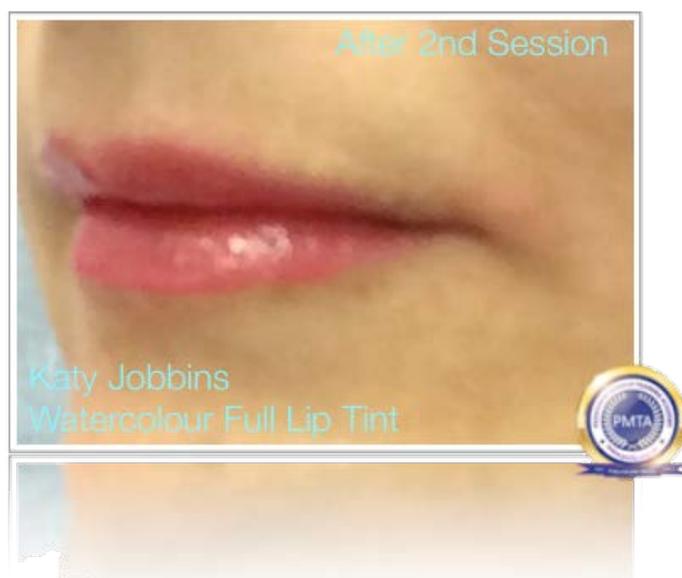
The permanent lip pigment is custom blended to create a similar result as the 3rd Lip Gloss (from the left) below.



### **Many Clients Ask Me To Tattoo Over The Natural Lip Tissue border!**

I avoid this at all costs. The result is not natural and the colour applied heals very different on skin than it does on the lips. (Click here to see examples on Google) Clients always come to regret this decision should the technician agree to do it. In my opinion we can get a beautiful natural fuller lip illusion without crossing the vermillion border.

## **Beautiful Fuller, Brighter Lip Immediately After Second Procedure**



### **What Will The Healed Result Be Like?**

Although the colour looks too bright and almost like lipstick immediately after treatment, the colour will soften and turn translucent within around 3 to 5 days.

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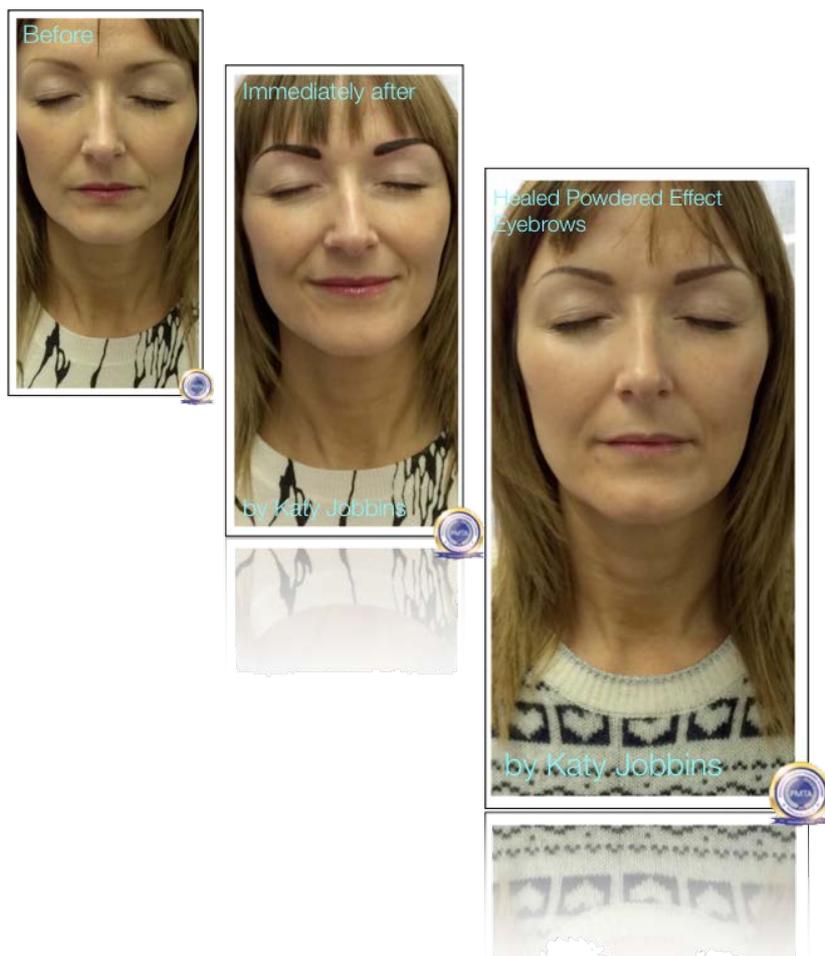
## **See How Colour Fades 70% & Shape Shrinks 25% In The Permanent Makeup Healing Process**

### **Permanent Makeup Perfect Powdered Effect Eyebrows**

They Say the Eyes Are The Window To The Soul, But The Eyebrows Are The Frame!

This lady had been having her brows done for the last four years with another technician. She was previously having natural hair simulation technique, but after seeing the Permanent Makeup Perfect Powdered Effect Eyebrow

technique that I specialise in which is a little bolder in colour and shape and lasts a little longer than hair simulation, she decided to convert to this style.



## Refining the Eyebrow Shape & Colour After 6 Weeks Healed

Most clients are a little worried immediately after the procedure when the brow looks too bold and too dark. Although the brow looks unnatural immediately after treatment, within 4 or 5 days the colour will soften by around 70% turning translucent and this shape will shrink down as there is a little swelling.

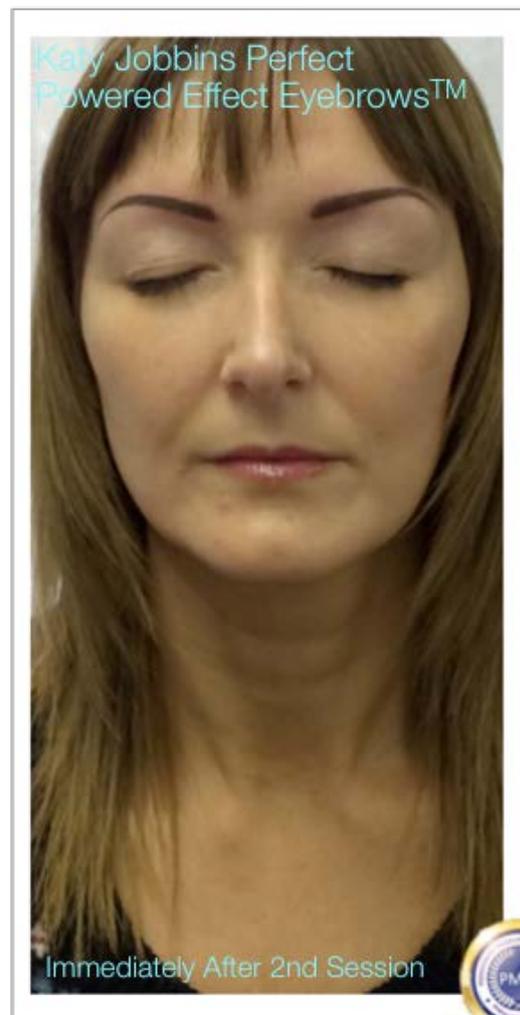
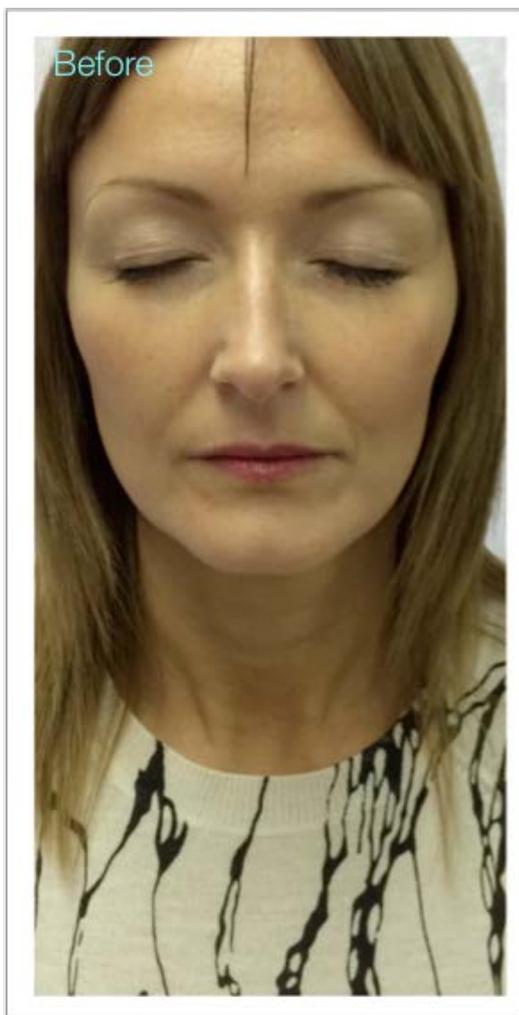
In the healed picture (above) the client has returned after 6 weeks where I can refine the shape and add another layer of colour as she would like them a little darker. The colour will fade gradually over the years and the client can come back for a colour booster every year or two.

# Permanent Makeup After 2nd Session Powdered Effect Eyebrows

## Finishing Touches At The 2nd Appointment

Here is the client after her 2nd session of permanent eyebrows. The colour has been intensified and any inconsistencies to the healed pigment has been ironed out. This client will have perfect brows whether she is swimming, exercising, on a beach, or in the rain. She will come back for a colour boost in a year or two as soon as she starts reaching for her brow pencil again.

## From Before Permanent Makeup To After 2 Sessions



*“To me there was no other option but to use Katy. I was recommended by a friend who’s eye-brows were amazing. I took a 7 hour round trip to use her & would have travelled double. She’s so talented, my eyebrows are amazing, I can’t stop looking in the mirror. I absolutely love them, I’m so pleased & I’m going to get more done.”*

Alison Steadman, Dorset

## Book a FREE Consultation ...

To book a completely free, no obligation consultation with Katy Jobbins please call Tel: 01444 300 157. At the consultation Katy will talk you through the whole procedure and recommend the best treatment, style and colours to match your face shape, skin tone and hair colour.

Before any treatment a patch test is required just to make sure you have no allergic reactions to the permanent makeup pigments used. This need a 24 hour gap before any treatment can commence. This can be sent to you to perform at home before hand if you are traveling a long distance.

Best wishes & I hope to hear from you soon.

*Katy*

Katy Jobbins

Sussex Permanent Makeup &  
The Permanent Makeup Training Academy

[KatyJobbins.com](http://KatyJobbins.com) & [PermanentMakeupTraining.co.uk](http://PermanentMakeupTraining.co.uk)

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